



For Immediate Release

Red Oak Transportation Converts Entire Fleet to SOMS' microGreen Oil Filter, Receives Immediate ROI

Eco-friendly filter protects the environment while saving Red Oak over \$18,000 a year in oil maintenance costs

Valhalla, New York – February 19, 2009 – SOMS Technologies LLC, a provider of engine oil filtration products, today announced that Red Oak Transportation, of White Plains, New York, deployed the microGreen engine oil filter for its entire fleet of 48 limousines. By extending the life of engine oil, the patented filter now allows Red Oak's vehicles to operate up to 30,000 miles without an oil change – saving the company 56 percent in related maintenance costs. While many eco-friendly products require a significant initial cost, which is recouped slowly over time, the microGreen filter has a very fast payoff period, providing Red Oak with significant cost savings and immediate environmental benefits.

Red Oak Transportation services residents and travelers in Westchester County and the metropolitan New York area. The company chose the microGreen filter for its ability to provide an excellent return on investment. Using the microGreen oil filter, Red Oak Transportation decreases its overall maintenance costs while helping protect the environment by using 3,696 less quarts of oil and 288 less oil filters per year.

"We were very impressed with both the environmental and business value of the microGreen oil filter," said Andy Stoppelmann, CEO of Red Oak Transportation. "In today's economy, it is more important than ever to implement new solutions that will benefit the company now and in the future. With many green products, there is a high capital cost that takes years to recover and we were pleasantly surprised to learn this was not the case with the microGreen filter. The payback period is almost immediate for this filter – making it a win-win for the environment, our company's bottom line, and most importantly, our customers."

"After our initial discussion about the microGreen filter, Red Oak Transportation quickly deployed the filter to its entire fleet of limousines," said Steve Kirchner, COO of SOMS Technologies. "Based on the success our other fleet customers have had with the filter, and the extensive testing that we have already conducted, Red Oak Transportation made the decision to convert their entire fleet. We are now seeing customers rapidly deploying the product in their vehicles – further validating the filter's growing credibility and recognition in the fleet maintenance industry."

The microGreen filter was introduced in October 2008 and is currently used on fleets across the U.S. The patented technology of the secondary microfilter keeps engine oil cleaner, longer by filtering out even the smallest contaminants – down to two microns in size. The filter is also available for consumer purchase at <http://www.microgreenfilter.com/>.

About Green Path

Green Path is a subsidiary of Data Integration out of Roswell GA. Data Integration, Inc. is a privately held minority-owned company. Green Path grew out of the current market trends for our customers needs to adhere to growing concerns over environmental issues. Our goals are to move our clients in Green directions, while also saving them money. The products and services we deliver are based on our philosophy that "going Green" does not have to cost more.

Green Paths mission is to offer green alternatives and assist in searching unique items. For ordering convenience, tracking and reporting Green Path offers complete e-commerce to simplify the process of accounting across multiple locations.

For more information on microGreen please visit:

<http://www.green-path.net/microgreen/>

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