



For Immediate Release

**Standard Oil Protects the Environment and Lowers Costs with
microGreen Motor Oil Filter**

New Filter Will End the 3,000 Mile Oil Change

Valhalla, NY – January 13, 2009 – Standard Oil of Connecticut, Inc. (www.standardoil.com), based in Bridgeport, CT today announced that they will deploy the microGreen™ extended performance oil filter in its fleet of 60 service vehicles. Using the microGreen™ filter, Standard Oil's service vans can now operate up to 30,000 miles without an oil change, dramatically reducing automotive oil use and decreasing maintenance costs on an annual basis. SOMS Technologies LLC, a provider of engine oil filtration products, introduced the revolutionary microGreen™ oil filter in October, 2008.

"As a company that works in the oil industry, we have a strong commitment to preserving the environment," said David Cohen, executive vice president of Standard Oil of Connecticut. "The microGreen™ filter is unlike any other product available on the market. It lowers our costs significantly, is better for our vehicles and is much kinder to the environment. It is a winner from every point of view. After reviewing our test results, I decided to convert our entire service van fleet."

Conventional motor oil filters can only filter out particles down to 25 to 40 microns in size. The problem is that most of the particles that cause engine wear are between three to ten microns in size so they are not filtered out of the oil. Therefore, after only 3,000 to 5,000 miles, most engine oil becomes contaminated with these small particles and has to be changed. The microGreen™ oil filter combines a conventional filter with a second microfilter that captures particles down to two microns, so the oil is kept exceptionally clean and can last much longer. Standard Oil initially tested the filter on several service vans and received oil analysis reports from an independent laboratory to monitor the filter's effectiveness. These analyses demonstrated that the cleanliness and quality of the oil was not only maintained over time, but actually improved.

Cohen also said, "Years ago, radiator fluid and spark plugs needed to be changed frequently. With improved technology, these items are now changed quite infrequently. Until recently motor oil needed to be changed every 3,000 to 5,000 miles. With the microGreen™ filter, the 3,000 to 5,000 mile oil change will become a thing of the past."

"Standard Oil provides essential products and services and we are proud to partner with a company so committed to its customers as well as the environment," said Miles Flamenbaum, CEO of SOMS Technologies. "With a fleet of service vans that operates around the clock, Standard Oil was a perfect candidate for the testing program. Its decision to implement the filter across its service fleet once again proves that the microGreen™ filter effectively extends the life of engine oil – even in fleets with intense driving conditions."

The microGreen™ oil filter is compatible with vehicles equipped with a traditional spin-on oil filter canister. It is now sold through authorized distributors across the U.S. and online at <http://www.microgreenfilter.com/>.

About Standard Oil of Connecticut, Inc.

The largest family-owned heating oil company in Connecticut, Standard Oil has been serving homeowners since 1913. The company is dedicated to providing customers with superior home heating and cooling products, unparalleled customer service and comprehensive, economical service plans that help maximize home comfort investments. Divisions of Standard Oil of Connecticut include Standard Security Systems, a leading provider of home security systems, and Standard Insurance, a full service personal lines insurance agency. To learn more about Standard Oil of Connecticut, visit <http://www.standardoil.com/>.

About Green Path

Green Path is a subsidiary of Data Integration out of Roswell GA. Data Integration, Inc. is a privately held minority-owned company. Green Path grew out of the current market trends for our customers needs to adhere to growing concerns over environmental issues. Our goals are to move our clients in Green directions, while also saving them money. The products and services we deliver are based on our philosophy that "going Green" does not have to cost more.

Green Paths mission is to offer green alternatives and assist in searching unique items. For ordering convenience, tracking and reporting Green Path offers complete e-commerce to simplify the process of accounting across multiple locations.

For more information on microGreen please visit:

<http://www.green-path.net/microgreen/>

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